EMBRACING AI: How To Use This Tech to Benefit Your Career

It comes close by now that AI will be a big part of the future of work. In fact, it’s already big part of the present. In our recent Workforce Trends Report, 47% of employers said that they’re already using AI to automate complex/laborious tasks to reduce the risk of errors.

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AI is transforming the way we live and work, and we may only be realizing a small fraction of its potential. And, while there is a lot of buzz, there are real benefits to the workplace and the job seeker.

Some Jobs are Most Likely to be Impacted

While it may impact many tasks, it’s important to focus on areas where productivity and efficiency are great drivers of success. Keep an eye on these industries as great candidates for future work and career opportunities.

24% of employees say that AI technology has already enabled more personalized marketing efforts, helping to improve customer retention.

- Sales
- Marketing
- Finance
- HR
- Customer Service
- Operations
- Information Technology
- Retail
- Healthcare
- Education
- Government

Some Jobs May work better with AI

- Many routine and recurring administrative tasks are already being handled by AI—this includes answering FAQs, identifying important facts, and outputting legal language.

- In the HR field, partnering with AI to quickly identify quality candidates and streamline hiring processes will be a huge time saver, freeing up time for more human-centric connections.

- Teachers may be able to benefit from AI’s ability to help create lesson plans and handle grading, providing more opportunities for those with creative, analytical, and critical thinking skills. Additionally, as data demand for legal experts on data privacy, cybersecurity, and intellectual property.

- Business leaders who can develop and clearly communicate an organizational vision that is effective and ethical will be in high demand.

- Executives and software engineers need the ability to think critically and solve complex problems.

Which Skills Are Necessary?

- Critical thinking is a necessity in all aspects of working with AI.

- Soft Skills are important for all careers, but will be especially important in roles that require working with data and technology. In the case of AI, this includes verbal and written communication skills, problem solving, and critical thinking.

- Hard Skills are necessary for more technical or specialized roles. In the case of AI, this includes knowledge of programming languages, data analysis, and machine learning.

- The skills you need depend on the role and the industry, but these are just a few examples of what you may need to succeed in a career involving AI.

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